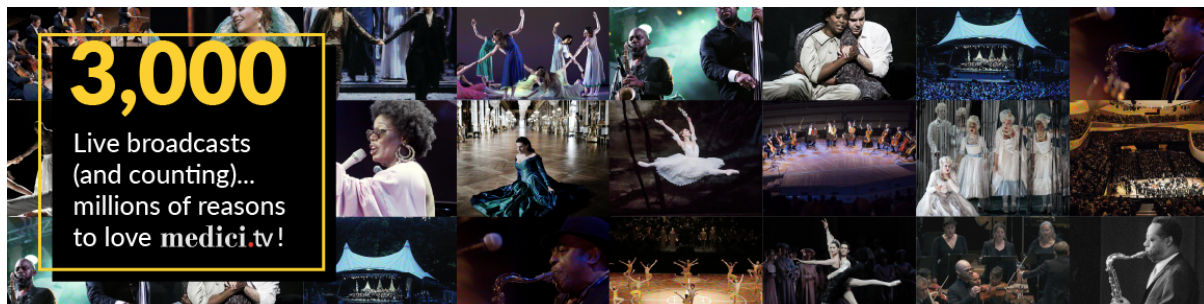


For the 3,000th time, medici.tv goes live!



Paris, November 2021 - With over a decade of experience, medici.tv continues to forge new ground in the world of classical streaming—and is thrilled to announce its 3,000th live broadcast on November 21!

To celebrate this milestone, the world's leading classical music channel discloses a lineup worthy of the occasion, with the Paris Opera Orchestra and their newly appointed Music Director, Gustavo Dudamel conducting Ravel, Mozart, and Berlioz. This guaranteed instant classic celebrating symphonic greatness will be streamed live on Sunday, November 21, 2021 at 5:00 PM (CET) from Barcelona's Gran Teatre del Liceu.

Over the years, medici.tv has partnered with the greatest orchestras and festivals from the Vienna Musikverein to Carnegie Hall; has broadcast star-making moments at the Tchaikovsky Competition and the Leeds, and brought to music lovers worldwide live shows with superstars like Yuja Wang and Daniil Trifonov at the beginning of their rise to success. medici.tv has since become a treasure trove for performances by the most brilliant artists alive such as Daniel Barenboim, Martha Argerich, Valery Gergiev, Claudio Abbado, and so many more.

Since its creation, medici.tv has also contributed to making classical music live performances accessible to music lovers across the globe. In July 2008, one of the first broadcasts of the Verbier Festival's concerts featuring Russian pianist Boris Berezovsky was seen by tens of thousands of viewers live and in replay. Since then, millions of viewers have been able to enjoy major events from 190 countries, and this 3000th livestream symbolizes medici.tv's commitment to engage with a large audience and serve them with the best content classical music has to offer.



PRESS RELEASE

About medici.tv

medici.tv is the global leader in classical music video streaming. For over 10 years, its exceptional selection of events streaming live and available on-demand has appealed to music lovers, professionals, and institutions throughout the world.

Heralded by The New York Times as “the closest thing to a classical Netflix”, medici.tv brings live classical music to passionate fans worldwide. Since its founding in 2008, it has captured the performances of leading classical artists, ensembles, and orchestras in great concert halls, festivals, and competitions the world over. As the largest online platform for classical music, it offers over 150 live performances throughout the year and the world’s largest VOD catalog of more than 3,000 videos of concerts, ballets, operas, documentaries, master classes, behind-the-scenes footage and interviews, streamed in High Definition. medici.tv is available on all your screens- TV (via Airplay or Chromecast), computer, tablet, and smartphone.

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